

# SHIRESPRESS Independent Publishing Services

Since we understand the importance of customer support, we are available to lend a hand if you need help during the process.

With our publishing program, you only print copies of your book when you need them. 5 copies this week, 10 copies next month, 20 copies at the holidays for gifts. Every time you print a book already in our system without changes, you only pay the per book fee as shown in our **FEE STRUCTURE**.

Need some help getting your book ready to print? Choose only those individually priced services you want.

**Editing Services:** SHIRESPRESS offers a variety of services including Manuscript Evaluation, Copy Editing, Line Editing and Content Editing. Prices are quoted on an individual basis and are subject to change.

*"My AP Language class wrote a collection of essays based on National Public Radio's This I Believe series. We received permission to publish them and Northshire's wonderfully talented and professional staff guided us patiently through the process. The quality of our books is excellent, and the service that Northshire provides is outstanding. Our first edition of We Believe This was such a success that we used Northshire Bookstore to publish an annual anthology of personal essays. Thank you, Northshire, for your commitment to quality, service, and the wonderful world of books!"*

—From Frank Barnes, author,  
*We Believe This and We Believe This Volume 2*

## Design Services:

Want your cover or interior pages formatted or custom designed by a professional? SHIRESPRESS offers a custom quote. Contact our Publishing Coordinator for more details.

## Technical Services:

- File Format Conversion**-If you are unsure or don't have the means to save your document as a pdf, we will output your file for you. \$40 minimum fee per file.
- Text Scanning for manuscripts or books not on computer**-Scanning author's clean, neatly typed manuscript or already published book, and output an editable .doc file. Requires a custom quote, based on page count and format.
- Image Scanning (for art/photos not on computer)**-Scanning author's artwork or photos and providing a .jpg or .tif computer file. Custom quote, starting at \$5 per image.
- IndieBound.org**-We will upload your title to [www.IndieBound.org](http://www.IndieBound.org) for \$75. **Retail pricing will be discussed with the author.**

For more information, contact:  
**Debbi Wraga, [dwraga@northshire.com](mailto:dwraga@northshire.com)**  
**Publishing Coordinator**  
4869 Main St. | P.O. Box 2200  
Manchester Center, VT 05255  
phone 802.362.3565 x117  
fax 802.362.1233

## Consultation Services:

Is a half hour not long enough to discuss your book with our Publishing Coordinator? Call today and make an appointment to discuss your book in depth. Longer consultations are available, starting at \$40 per hour, billed in ¼ hour increments with a minimum charge of one hour.

*"Working with The ShiresPress and their Independent Publishing program has been magical. Debbi, their Publishing Coordinator, is super talented and astute when it comes to guiding writers on their design process and laying out their books. Working intuitively and with great precision, she has been completely accommodating throughout. I have the galley proofs already and know that the final product is going to be gorgeous. Quality work--totally indie, totally grass roots Vermont-style publishing that is bringing my words into the world exactly as I want them to be brought in! Thank you to The Shires Press for giving my novel its perfect birth!"*

—From Kim Cope Tait  
author, *Inertia*

# INDIE PUBLISH

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## THE SHIRESPRESS DIFFERENCE.



Thank you for your interest in Northshire Bookstore's publishing services. We are committed to a superlative author experience. Just as our focus in the bookstore is on customer service, we bring the same dedication to our printing services.

Our Publishing Program offers perfect bound paperback or hard cover books with full color UV coated covers and black & white or color interiors. We require a minimum page count of 24 and offer a variety of trim sizes. Please see our Submission Guidelines online for all information regarding how to submit your work.

As the author, you retain full rights to your work. In addition, you set the retail price and keep 100% of the royalties (the difference between your production cost and the retail price).

Whether your book is ready to go or needs help to get to completion, whether you want just a few for family or hundreds for the wider market, whether you are here in Manchester or across the seas, we are here to help you get your book published.

We offer a variety of packages to choose from depending on your goals for the book. We believe that between our service and our pricing, there is no better deal in the independent-publishing world.

All packages include:

- **Binding** — Perfect Bound
- **Format** — Paperback / Hard Cover
- **Cover/Back Cover** — UV Coated Full Color
- **Interior** — Black and white or Full Color
- **Trim Size** — Most popular trim sizes are 5"x8", 5.5"x8.5" and 6"x9". Other sizes available.

"ShiresPress has made my dream a reality. Their staff have used my passion, my words and their tools to create a book that conveys my message and beliefs about learning and literacy. The process started with Debbi, their Publishing Coordinator, listening and understanding my vision for the project and then brainstorming possibilities to make it happen. When I left our meeting I was excited and confident. Every aspect of the process was clear and concise. They were there to make things work for and with the client. There was always an open line of communication during the entire time. Now that we have a finished product, I can only say how grateful I am to The ShiresPress for all of their support and patience. I would highly recommend using them for any printing project."

—From Linda Remington, author, *Five Skills*

PRINT

### Personal Package **\$150**<sub>set up fee\*</sub>

The personal package includes:

- **Informational Meeting (½ hour)**-We go over submission guidelines and answer questions about the process. Additional time may be billed at a per hour rate of \$50.
- **Submission Review**-We review the files to make sure everything is in order.
- **Set up**-Once files are reviewed, the title is set up for Print on Demand production.
- **Print Proof Copy**-One unbound proof copy is printed for the author's approval. This proof copy should be thoroughly reviewed by the author. Any additional proof copies will incur additional per book costs. Any further changes to your book and/or cover will result in file change fees starting at \$80.
- **Print**-Once your book is approved, we will begin the printing process. The price of your book is based on a per page cost. Please see our **FEE STRUCTURE**.
- **Service**-Unlike most other companies, we are available to help you through this process in person, on the phone, or via email.

#### Fee Structure

(based on an EVEN NUMBER page count)

**B/W perfect bound:** pricing starts at \$4.<sup>00</sup> \* per book for a 24 page book. Additional pages can be as low as \$.16 per page. **Above pricing is for a 50lb creme or white interior paper with a gloss or matte cover. B/W hard cover, Color perfect bound and Color hard cover books available. Please call for exact pricing.**

\*all books beyond the initial proof copy are charged at a per book cost depending on page count. Prices are for quantities up to 100 books. Reduced pricing is available for quantities over 100. Please ask for details.

\*Additional fees may apply. All fees (or estimated fees) to be paid in advance of work.

### Northshire Package **\$330**<sub>set up fee\*</sub>

The northshire package includes all services from personal package plus:

- **In Store Placement**-We will sell your book in the Northshire Bookstore for a minimum of three (3) months.
- **Online Placement**-We will sell your book on our secure website, [www.northshire.com](http://www.northshire.com)
- **Royalties**-We pay royalties on 100% of the income above the printing cost of the book (e.g. if the printing cost is \$7/book and you set the retail cost at \$10, you will receive \$3 per book sold in royalties). These will be paid out twice a year at the discretion of the printer.

### Starter Ebook Package **\$400\***<sub>set up fee\*</sub>

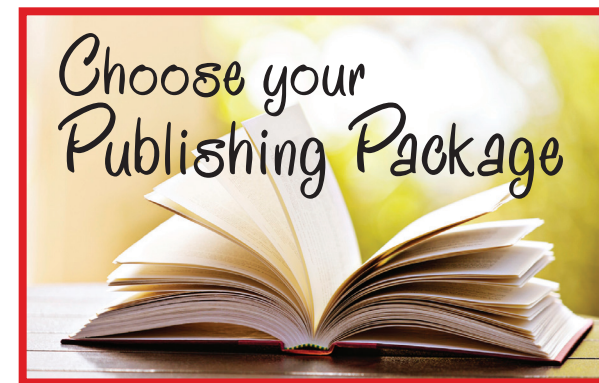
The starter ebook package includes basic ebook conversion from word document/pdf plus:

- **Distribution to the following retailers**-Apple iBookstore (For iPad), Amazon (for Kindle), Barnes & Noble (for NOOK), Kobo, Copia, Gardners Books, Baker & Taylor, eSentral, Scribd, Flipkart, Oyster, Ciando, Ebsco, and ePubDirect. *Retail pricing for Ebook distribution will be discussed with the author along with applicable distributor and conversion fees.*

### ShiresPress Package **\$530**<sub>set up fee\*</sub>

The shirespress package includes all services from personal package, northshire package plus:

- **ISBN**-We will assign an International Standard Book Number (ISBN) to your title so that it can be widely distributed.
- **Barcode**-We will create a barcode for the back cover corresponding to the ISBN.
- **Non-Exclusive Contract**-You worked hard to write your book, and we don't want you to give away your rights, ShiresPress lets you keep them 100%. You can stop printing your book with us at any time, for any reason. Just let us know in writing.



### Premier Package **\$730**<sub>set up fee\*</sub>

The premier package includes all services from personal package, northshire package, shirespress package plus:

- **Lightning Source (LS) Distribution**-We will upload your title to the LS Print On Demand Database allowing your book to be printed by their POD program. In addition to distributing books through the Ingram Book Company, LS titles will appear on [Amazon.com](http://Amazon.com) and [Barnes and Noble.com](http://Barnes and Noble.com). The author is responsible for any proof copy fees charged by LS as well as any file change fees and the Annual Renewal Fee to keep your POD title active. *Retail pricing for LS will be discussed with the author. Additional charges may apply.*
- **IndieBound.org Distribution**-We will upload your title to [IndieBound.org](http://IndieBound.org) linking your book to thousands of indie bookstores and businesses across the country. [IndieBound.org](http://IndieBound.org) brings together booksellers, readers, indie retailers, local business alliances, and anyone else with a passionate belief that healthy local economies help communities thrive.

*Note: Storewide sales, book club memberships, and member discounts do not apply to our Publishing packages and book pricing.*

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[www.northshire.com/pod-print-demand](http://www.northshire.com/pod-print-demand)